

SOFIA TALVIK



"...an incredibly gifted singer songwriter."
– Riveting Riff

Sofia Talvik was born on an island just off the west coast of Sweden. At eighteen she left behind the comforts of home for the bright lights and lonely nights of Stockholm where every experience, good and bad, would become one of her beautiful, funny and heartbreaking songs. Conceived and written while living and touring in America, Florida embodies all the experiences and lessons learned by a young singer songwriter within today's every changing music world.

GENERAL

- Fourth release from the established Swedish Singer Songwriter
- Aggressively priced at \$9.98
- Sofia was a top featured artist on the Windows "New Artists, New Music Free Download" Campaign, www.myspace.com/windows.
- Sofia has toured all over the US and Canada including appearances at Lollapalooza, South by Southwest, and Canadian Music Week.

NEW MEDIA

- Official: www.sofiatalvik.com
- MySpace: www.myspace.com/sofiatalvik
- Label Site: www.worldsound.com/sofiatalvik
- A social networking campaign as well as aggressive on-line marketing effort will be conducted leading up to and after release
- Banner ads and ecards will be created for fans and retailers to utilize for sites and newsletters

RETAIL

- Available for in-store events
- Exclusive content available for promotional use or streaming audio
- National and regional co-op advertising available including listening stations, print and placement throughout the holiday period
- In store play CDs available

CD



Selection#:	MSRP:
WOR-CD-1010	\$9.98/AH
File Under:	Box Lot:
Rock/Pop	40

